Connecting & Catalysing User Groups for Best Practices & Standards

EGEE User Forum/OGF25 & OGF-Europe’s 2nd International Event
2-6 March 2009
Le Ciminiere, Catania, Sicily, Italy

Hosted by the Italian National Institute for Nuclear Physics (INFN)

Sponsor Brochure

Catania: From Greek Mythology to Cutting-edge Technologies
Sponsorships

Enhance your Organisation’s Image & Standing within the Distributed Computing Community

The Italian National Institute for Nuclear Physics (INFN) is hosting EGEE User Forum/OGF25 & OGF-Europe’s 2nd International Event, 2-6 March 2009 in Catania, Sicily, a major event in the arena of distributed computing, which is critical to developing innovative and scalable applications and infrastructures that advance commerce and science.

EGEE User Forum/OGF25 & OGF-Europe’s 2nd International Event will bring together over 600 representatives from the global distributed computing community to showcase real-world applications, discuss latest developments and help transform best practices into standards. This multi-faceted event will connect users and newcomers from diverse sectors across the world, and offer ample opportunities to network and deliberate top priorities to drive forward standards as key to interoperability.

Exclusive sponsor partnerships are a prime opportunity to showcase technological excellence and benefit from high-level visibility. Sponsoring this premier event will be a rewarding marketing, business development and partnership opportunity. The various levels of visibility can also be discussed on a case-by-case basis.

SPONSORSHIP BENEFITS

- Targeted audience of over 600 business and technical leaders, researchers and users from around the world.
- Several exclusive offers to capture audience attention for OGF25/EGEE User Forum.
- High visibility and a prime opportunity to present key achievements and strategic goals.
- Showcase cutting-edge technology to an international audience in a dedicated Exhibition Area.
- Extensive networking opportunities at sessions & social events.
Platinum Sponsorship

Cost: €40,000 (+ VAT)

- Sponsored technical or scientific talk relevant to the scope of the event during a plenary session (15 minutes).
- Exhibition Booth in high-traffic area: 3x3m with a table, 2 chairs, lights, electric outlet, and wi-fi connection. Frieze with company name on the stand and pop-up banner or similar in the Reception Area.
- Logo on event website, with a 250-word overview of the company & link to the website, and logo to be posted on the EGEE website wherever the EGEE UF/OGF 25 event is mentioned (e.g. news section, EGEE events page etc).
- Logo printed in the Event Programme with overview of the company.
- Promotional Material included in the Delegate’s Pack.
- Acknowledgement by Chair, on the slides of plenary talks by OGF & EGEE-III, and in targeted messages to delegates.
- In partnership with the GridTalk project, EGEE will publicise the EGEE User Forum/OGF25 & OGF-Europe’s 2nd International Event via the GridCast blog at http://gridtalk-project.blogspot.com/. A team of bloggers from EGEE & GridTalk will post blogs before, during and after the event featuring news and features. Our Platinum Sponsor will be offered the opportunity to nominate a company spokesperson to be interviewed for the conference blog as part of our on-line publicity campaign.
- Five full-week passes for delegates representing the company at the event, including main sessions and social events.

Option to sponsor the Gala Dinner, attended by a high number of participants, bringing high-level visibility, enhanced through a special Address.

Gold Sponsorship

Cost: €30,000 (+ VAT)

- Exhibition Stand in high-traffic area: 3x3m with a table, 2 chairs, lights, electric outlet, and wi-fi connection.
- Frieze with company name on the stand.
- Logo on event website, with an overview of the company & link to the website.
- Logo on EGEE website and in the Event Section prior, during and for up to one month after the event.
- Logo printed in the Event Programme with overview of the company.
- Promotional material in the Delegate’s Pack.
- Acknowledgement by Chair.
- Three full-week passes for delegates representing the company at the event, including main sessions and social events.

Option to sponsor the Demo & Poster Session Reception to ensure high visibility at a key networking event.
Silver Sponsorship

Cost: €20,000 (+ VAT)
- Stand 3x3m furnished with a table, 2 chairs, lights, electric outlet and wi-fi connection.
- Frieze with company name on the stand.
- Visibility in the Refreshment Area through the display of the corporate logo (subject to Option below).
- Logo on event website, with an overview of the company & link to the website.
- Logo printed in the Event Programme.
- Two full-week passes for delegates representing the company at the event, including main sessions and social events.

Option to sponsor the EGEE User Forum/OGF25 Networking Coffee Breaks throughout the week with the display of corporate logo around the refreshment areas visited by all attendants.

Bronze Sponsorship

Cost: €10,000 (+ VAT)
- Stand 3x3m with a table, 2 chairs, lights, electric outlet, and wi-fi connection.
- Frieze with company name on the stand.
- Visibility in the refreshment area, through the display of corporate logo (subject to Option below).
- Logo on the Event website prior to and during the event.
- Logo printed in Event Programme.
- One full-week pass for delegate representing the company at the event, including main sessions and social events.

Option to sponsor the EGEE User Forum/OGF25 Delegate Lunches with display of corporate logo in the luncheon area.

Further Information & Booking
The Event Organisers are happy to discuss tailor-made sponsorship packages. For further information and reservation of sponsorships, please contact:

Dr. Giuseppina Salente, INFN-Padua - INFN-Grid Project,
Dissemination & Event Organisation.

Tel.+39 049 8277220
Fax: +39 049 8277208
Mobile: +39 328 6592613
e-mail: salente@pd.infn.it.

An Exhibition Guide will be sent to confirmed Sponsors in a timely fashion.

EGEE-III (www.eu-egee.org) and OGF-Europe (www.ogfeurope.eu/) are funded by the European Commission under the Capacities Specific Programme for Research & Technological Development (FP7). INFN is a partner of both EGEE-III & OGF-Europe.
# Application for Sponsorship of EGEE User Forum/OGF25 & OGF-Europe’s 2\textsuperscript{nd} International Event

## INFORMATION

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"TOP-LEVEL SPONSORSHIPS" (please indicate)

- [ ] PLATINUM SPONSOR: €40,000
- [ ] GOLD SPONSOR: €30,000
- [ ] SILVER SPONSOR: €20,000
- [ ] BRONZE SPONSOR: €10,000

**Signature of Organisation Head and Organisation Seal**

To be sent by fax: +39 0498277208
Dr. Giuseppina Salente; INFN-Sez. di Padova, Via F. Marzolo 8, 35131 Padova (Italy)

Upon final confirmation of sponsorship, sponsors should duly sign the form as requested and send by fax to the number above. The agreed sums should be paid by bank transfer by 31 January 2009 to:

- **Account Holder Name:** Trust SRL
- **Bank Name:** Banca Intesa
- **Bank Address:** Corso Italia, 1 56100 Pisa Italy
- **Account Number:** 04725 6153166499/58
- **ABI Code:** 03069
- **CIN Code:** Z
- **IBAN:** IT04 Z030 6914 0206 1531 6649 958
- **BIC - BCITITMM590**

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\textit{EGEE-III (www.eu-egee.org) and OGF-Europe (www.ogfeurope.eu/) are funded by the European Commission under the Capacities Specific Programme for Research & Technological Development (FP7). INFN is a partner of both EGEE-III & OGF-Europe.}
EGEE, OGF & OGF-Europe are spearheading efforts to connect developers, users and newcomers to distributed computing for the benefit of business and research. EGEE User Forum/OGF25 & OGF-Europe’s 2nd International Event will catalyse people from diverse sectors to drive forward open standards for the knowledge-based economy.

EGEE-III (Enabling Grids for E-Science; www.eu-egee-project.org/) is the largest multi-disciplinary grid infrastructure in the world, bringing together more than 140 organisations to produce a reliable and scalable computing resource, which is available to the European and global research community 24 hours a day, 7 days a week. EGEE brings major benefits to scientific research projects needing computing time and resources without having to face prohibitive set-up costs. EGEE’s quality infrastructure currently processes more than 150,000 calculations per day with 10,000 users from domains as diverse as astronomy, bio-informatics, computational chemistry, medical imaging, and particle physics. Additionally, EGEE fosters collaborative developments with businesses through pilot applications, the Business Association Programme and the CERN Openlab.

OGF (www.ogf.org) is a global forum where people in research, business, and government aim to ensure that the infrastructure of the knowledge-based economy is open and barrier-free. In OGF, people from around the world work together to drive openness and interoperability in the technology and protocols that enable discovery in science and the creation of value in business through gathering, processing, sharing, using, and re-using data. OGF fosters and evaluates best practices for grids, cloud computing, service-oriented architecture, virtualisation, web 2.0 and other emerging technologies with the aim of transforming them into standards.

OGF-Europe (www.ogfeurope.eu/), the European Chapter of OGF funded by the EC, is aligned with OGF’s mission of championing the adoption and evolution of distributed computing technologies. Engagement with end-users, developers, and researchers in the private and public sectors is key to bringing best practices into sharp focus and to pushing the drive towards global standardisation. By interacting with different sectors OGF-Europe ensures that the standards work within OGF is catered to real-world user problems. OGF-Europe co-ordinates an Industry Expert Group (IEG) comprising a distinguished panel of experts chartered with evaluating trends in commercial adoption and ensuring Europe plays a leading role in fostering best practices, interoperability and standardisation around the core work of OGF.

INFN – The Italian National Institute for Nuclear Physics

INFN initiated the INFN-Grid project in the 1990s and since then has played a key role on the world stage for the development and production of grids, particularly in terms of planning and managing large and international projects. Through its involvement with LCG and EGEE, INFN has become one of Europe’s most important developers of grid components and services, making an important contribution to the Italian Grid that comprises over 40 sites, making it one of the largest and most advanced infrastructures in the world, supporting the work of researchers from all scientific domains and fostering collaborative developments with industry and spin-outs. INFN also coordinates the Italian Grid Infrastructure (IGI), an initiative that encompasses all the main research institutions and Centres of Excellence in Italy and represents the official interface for all other European Grid Infrastructures (EGI).