

SPONSOR PROSPECTUS OGF26

May 26-29, 2009

**The Friday Center
Chapel Hill, NC
USA**

Sponsorship opportunities are available for OGF26 taking place May 26 through 29, 2009 at the Friday Center in Chapel Hill, North Carolina. At this event over 300 grid leaders, technologists and existing users will come together to develop Grid standards and workshop best practices. This is a great opportunity for organizations to showcase their products and services, to communicate their brand and to gain exposure with a wide spectrum of stakeholders, leaders and decision makers in the grid community.

SPONSORSHIP BENEFITS:

- Reach a highly qualified audience of Grid technical leaders, researchers, users, executives, decision makers and purchasing influencers who will be engaging in supplier research and education
- Build brand awareness and showcase products and services through conference marketing and signage and in the sponsor display area
- Position your organization as a Grid thought leader and innovator
- Interact with Life Science/Pharma and Financial Services grid users who share their case studies
- Explore data management issues in both research and industry, with help from experts from the Storage Networking Industry Association (SNIA) and others
- Generate leads by reaching key decision makers in the buying cycle
- Network and make connections at sessions and social events
- Gain exposure to OGF community and achieve good will by showing your support for OGF

SPONSORSHIP OPPORTUNITIES

Looking for a distinctive way to reach early adopters and opinion-makers in the grid community? These sponsorship packages are designed to give you maximum exposure to a sophisticated technical audience in an intimate setting. This high impact event is a rare opportunity to gain global visibility and increase market share for your products

DISPLAY TABLES

OGF Organizational Members \$500; Non-Members \$1,000

Organizations may take advantage of significant pre-event and on-site exposure by reserving a display table placed in a high-traffic area throughout the entire event. Sponsorship package includes:

- Table with skirt, two chairs
- Poster Board
- 1 electrical connection
- Company logo in printed event program
- Company logo on event web page
- Company logo displayed on-screen prior to opening keynote presentation
- Acknowledgement by OGF President during keynote session
- Company name on event email blasts to OGF
- Company provided collateral available at the registration desk

▶ **WELCOME RECEPTION**

\$12,000 Exclusive!

This premier sponsorship will belong to an exclusive leader in grid. As the only sponsor in this prestigious category, your company will be recognized as a market leader and be able to benefit from the association with OGF. Your company will be recognized as the exclusive host for the OGF26 welcome reception with host credit that will be seen and heard by each participant and prospect. Additional benefits include:

- Premier placement of company name and logo imprinted on front cover of program guide
- Two company provided signs limited to 2 self-standing pull-ups or posters to be placed in the welcome reception venue
- Option to welcome/address welcome reception attendees
- Large linked logo on all event web pages
- Recognition from podium at opening plenary
- 100 word company description in program guide
- Company logo displayed on-screen prior to opening keynote presentation
- Acknowledgement by OGF President during keynote session
- Company name on event email blasts to OGF
- Display table
- Opportunity to place collateral or promotional item in registration bag

▶ **OGF Chair Appreciation Night**

\$8,000 Exclusive or \$4,000 if shared

This is a unique opportunity to reach up to 100 of the key technical leaders in the OGF community. Sponsorship package includes:

- Option to distribute company promotional items at reception
- Option to welcome/address chair appreciation reception attendees
- Two Company provided signs limited to 2 self-standing pull-ups or posters to be placed in the conference center and the appreciation night venue
- Company logo in printed event program, event web home page, pre-event marketing and on-screen prior to plenary presentations
- Special acknowledgement by OGF President at opening plenary session

▶ **OGF Co-branded Promotional Item**

\$3,000-\$5,000 Exclusive!

Partner with OGF's Event team to choose an OGF co-branded promotional item to be distributed to all attendees. Certain minimum requirements for the promotional item and rules concerning brand placement and prominence must be met. Contact Julie Wulf-Knoerzer for additional information if you are interested in this sponsorship offer. Sponsorship package includes:

- Company logo in printed event program
- Company logo on event web home page
- Company logo displayed on-screen prior to all plenary presentations
- Acknowledgement by OGF President at opening plenary session
- Company name on event email blasts to OGF members
- Company provided collateral available at the registration desk

▶ **Wireless - \$7,500 Exclusive!**

Receive high exposure for your company by sponsoring the wireless networking for the event. Sponsorship package includes:

- Company logo in printed event program
- Company logo on event web home page
- Company logo displayed on-screen prior to all plenary presentations
- Company name on event email blasts to OGF members
- Company provided collateral available at the registration desk

▶ **Lunch
\$5,000 Four Available**

Sponsor one of the lunches for the attendees. Sponsorship package includes:

- Sign prominently displayed in lunch area and placard on each table
- Company logo in printed event program
- Company logo on event web home page
- Company logo displayed on-screen prior to all plenary presentations
- Company name on event email blasts to OGF members
- Company provided collateral available at the registration desk

▶ **Break
\$3,000 Eight Available**

Sponsor one of the breaks for the attendees. Sponsorship package includes:

- Sign prominently displayed in break area
- Company logo in printed event program
- Company logo on event web home page
- Company logo displayed on-screen prior to all plenary presentations
- Company name on event email blasts to OGF members
- Company provided collateral available at the registration desk

▶ **Badge Lanyard - \$5,000 Exclusive!**

Company name/logo on each attendee badge lanyard. Sponsorship package includes:

- Company logo in printed event program
- Company logo on event web home page
- Company logo displayed on-screen prior to all plenary presentations
- Company name on event email blasts to OGF members
- Company provided collateral available at the registration desk

▶ **Student Scholarship - \$3,000 Exclusive!**

Support our efforts in reaching out to students and giving them the opportunity to engage in OGF activities. Sponsorship package includes:

- Company logo in printed event program
- Company logo on event web home page
- Company logo displayed on-screen prior to all plenary presentations
- Company name on event email blasts to OGF members
- Company provided collateral available at the registration desk

The Open Grid Forum Sponsorship Agreement

By signing this Agreement you are agreeing with the details as presented and understand the financial contributions of the sponsorship.

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State / Province / Zip: _____

Country: _____ Phone: _____

Email: _____

Display Tables (Check the applicable sponsorship)

_____ OGF Organizational Member \$500

_____ Non-Member \$1,000

Enhanced Sponsorships (Check the applicable sponsorship)

_____ Welcome Reception \$12,000

_____ Chair Appreciation Night \$8,000 exclusive or \$4,000 shared (circle one)

_____ OGF Co-branded Promotional item \$3,000 - \$5,000

_____ Wireless \$7,500

_____ Lunch \$5,000

_____ Break \$3,000

_____ Badge Lanyard \$5,000

Sponsor Signature _____ Date: _____

Upon completion of this form please fax to Kristi Hamilton at +1.815.927.6284. Upon receipt, you will be sent an invoice for this sponsorship. Payment in full is due by May 20, 2009.

Submit questions to Kristi Hamilton at khamilton@ogf.org or call +1.815.216.0077